

# BACHELOR OF SCIENCE IN **FASHION MERCHANDISING**



## **DESIGN YOUR FUTURE IN FASHION**

The Fashion Merchandising program provides a comprehensive education that blends professional expertise in retail with advanced creative skills in fashion design. This versatile foundation prepares students for a wide range of career paths, including:

- Retail management and entrepreneurship
- Textile and apparel product development
- Fashion design and styling
- Buying and trend forecasting
- Fashion journalism
- Visual merchandising

Through a dynamic curriculum, students gain hands-on experience and industry insight while exploring topics such as:

- Fashion buying and visual merchandising
- Clothing construction and pattern development
- History of fashion and cultural influences on fashion

**+ ACCESSIBLE    + AFFORDABLE    + ACCREDITED**

To further tailor their education, students may select a complementary minor, allowing them to deepen their expertise in an area that aligns with their personal passions and professional goals.

### **OPPORTUNITIES**

- Annual School of the Arts trip
- Annual juried exhibitions
- On-campus exhibitions
- Merchandising and Apparel Design Association (MADA) RSO
- Art Association RSO
- Blueroom Magazine RSO
- Student Collaboration Grant
- Student art sales
- Study abroad options

### **FACILITIES**

- Glenn Hild Student Art Gallery
- Fashion lab
- Photography studio
- Drawing studios (2)
- Non-toxic Printmaking studio
- Multimedia and seminar rooms
- Ample public exhibition space

### **QUESTIONS? CONTACT:**

#### **DEPARTMENT OF ART + DESIGN**

Doudna Fine Arts Center

ARTDEPT@EIU.EDU  
(217) 581-3410



BACHELOR OF SCIENCE IN

# FASHION MERCHANDISING

## FASHION MERCHANDISING CURRICULUM REQUIREMENTS: 56 HRS

All courses are 3 credit hours unless otherwise noted

### MAJOR CORE COURSEWORK: 36 HRS

**FMD 1244** Survey of Fashion  
**FMD 2233** Intro to Fashion Merchandising  
**FMD 2234** Apparel Construction  
**FMD 2244** Fashion & Fiber  
**FMD 2245** Fashion E-tailing  
**FMD 3200** The History of Fashion  
**FMD 3233** Retail Mathematics  
**FMD 3244** Global Fashion Forecasting  
**FMD 3838** Apparel Development and Design\*  
**FMD 4275** Internship  
**FMD 4772** Sustainability and Social Change in Fashion  
**FMD 4848** Cultural Aspects of Fashion  
**FMD 4926** Visual Merchandising\*

### INTERDISCIPLINARY COURSEWORK: 20 HRS

**ART 1110** 2-D Foundations  
**ART 1111** 3-D Foundations  
**ART 1749** Creative Practices (1 hr)  
**ART 2012G** Asian Art  
**AND/OR**  
**ART 2601G** Art in the Pre-Modern Era  
**AND/OR**  
**ART 2602G** Art in the Modern Era  
**ART 2749** Professional Practices (1 hr)  
**ART 2910** Introduction to Graphic Design  
**PSY 1879** Introductory Psychology

### Recommended Schedule of Classes

		FALL SEMESTER		SPRING SEMESTER		
		COURSE	HRS	COURSE	HRS	
YEAR 1		ART 1110 Design Fundamentals 2D	3	ART 1111 Design Fundamentals 3D	3	
		ART 1749 Creative Practices	1	GEN ED LANGUAGE Speech	3	
		FMD 1244 Survey of Fashion (FA only)	3	PSY 1879G Introductory Psychology	3	
		FMD 2233 Introduction to Fashion Merchandising (FA only)	3	GEN ED LANGUAGE ENG 1002G	3	
		GEN ED LANGUAGE ENG 1001G	3	GEN ED MATH	3	
		Total	13		Total	15
		COURSE	HRS	COURSE	HRS	
YEAR 2		ART 2910 Intro to Graphic Design	3	ART HISTORY - 2012G, 2601G, or 2602G	3	
		FMD 2234 Apparel Construction (FA only)	3	FMD 2244 Fashion & Fiber (SP only)	3	
		GEN ED SCIENCE	3	GEN ED SOCIAL/BEHAVIORAL SCIENCE	3	
		GEN ED HUMANITIES & FINE ARTS	3	GEN ED SCIENCE W/ LAB	4	
		Elective	3	Elective	3	
		Total	15		Total	16
		COURSE	HRS	COURSE	HRS	
YEAR 3		ART 2749 Professional Practices	1	FMD 3200 The History of Fashion (SP only-odd)	3	
		FMD 2245 Fashion E-tailing (FA only-even)	3	FMD 3244 Global Fashion Forecasting (SP only-odd)	3	
		GEN ED CULTURAL DIVERSITY	3	FMD 4848 Cultural Aspects of Fashion (SP only-odd)	3	
		GEN ED SOCIAL/BEHAVIORAL SCIENCE	3	Elective	3	
		Elective	3	Elective	3	
		Elective	3			
		Elective	16		Total	15
		COURSE	HRS	COURSE	HRS	
YEAR 4		FMD 4926 Visual Merchandising (FA only-odd)	3	FMD 3233 Retail Mathematics (SP only-even)	3	
		FMD 4772 Sustainability and Social Change in Fashion (FA only-odd)	3	FMD 3838 Apparel Development and Design (SP only-even)	3	
		GEN ED HUMANITIES	3	GEN ED SENIOR SEMINAR	3	
		Elective	3	FMD 4275 Internship (summer)*	3	
		Elective	3	Elective	3	
		Total	15		Total	15

Note: The four-year sequence assumes high school world language requirements have been met. All data according to 23-24 catalog.